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## **Thermosoft Expects Farmer's Almanac Winter Predictions to Boost Floor Heat Systems Demand**

The latest Farmer's Almanac issued every year in September, predicts the upcoming winter will be colder than normal. Relatedly, floor heat systems manufacturer Thermosoft is offering financial incentives to urge homeowners to install warm floors early to avoid the winter rush.

Since 1792, The Old Farmer's Almanac has spoken to all walks of life: tide tables for people living near the oceans, sunrise and planting charts for farmers and forecasts for people who prefer to prepare for weather change. The Almanac is predicting a colder winter this year in all states east of the continental divide. People living in these regions should expect next winter to be colder than last year. What's more, the Almanac predicts above normal snowfalls for the Lower Great Lakes, Ohio Valley, Atlantic Corridor and Southeast Regions. The weather related events that created havoc as far south as Atlanta, GA last winter could very well repeat themselves next winter, so precautionary measures are well advised.

Planning now to install electric floor heat for cold floors and cold, drafty rooms is a prudent decision. Warm floors are necessary in a normal winter, even more so winters that are colder than normal. Warm floors are a superior way to assure comfort, health and energy savings. Fortunately, Thermosoft's floor heating systems are easy to install for professionals and do-it-yourselfers alike.

The Almanac, North America's oldest continuously published periodical, comes out every year in September. The latest edition is on sale now wherever magazines and books are sold.

Speaking about ThermoSoft's energy efficient electric radiant floor warming systems coupled with the latest energy-saving programmable floor thermostats, ThermoSoft's President and CEO, Eric Kochman stated, "Together we can [make the world warmer]. We are definitely in the right place at the right time to solve global cooling. ThermoSoft's mission is to warm the world through education, dedication and floor heat installation."

Thermosoft is offering floor heat systems at generous discounts this fall. Homeowners and professional installers can conveniently shop Thermosoft's secure and verified website that reliably operates 24/7/365. Many buyers call Thermosoft's toll-free "heatline" to speak with knowledgeable and trusted professionals to help them navigate various in-floor warming options. Thermosoft's candid, informative and respectful sales representatives are standing by to answer floor warming and installation questions by phone, email or by chat. Thermosoft offers a 100% money back guarantee.

ThermoSoft International Corporation is the leading, fully integrated, USA manufacturer of UL and ETL/Intertek compliant in floor warming systems that are easy-to-install, affordable and green, saving energy up to 40%. ThermoSoft provides its systems for installation under almost any type of floor covering. Same day shipping, lifetime warranty, toll-free installation and

lifetime technical support are provided for ThermoSoft's floor heat systems. For more information, visit: <http://www.ThermoSoft.com>.

Contact:

Mr. Russ Dunn

VP of Marketing

847-279-3800 x 17

info@thermosoft.com