

June 05, 2014

## **Thermosoft Warns Summer is the Time to Install Radiant Floor Heat**

According to Thermosoft International Corporation, North American homeowners should not expect global warming to last through next winter. Instead, the manufacturer of electric radiant floor heat systems is warning that summer is the best time to install warm floors.

Thermosoft's internal panel on comfort conservation advises North Americans to utilize the summer months to install warm flooring. There is no better opportunity than the summer to set time aside and prepare for next winters inevitable arctic plunge into freezing temperatures.

Meteorologists have a difficult job predicting the daily weather accurately, much less what is going to happen next winter. Thermosoft advises homeowners to never forget last winter's record freezing temperatures, treacherous icy roads, enormous snow accumulations and power outages. Since weather history tends to repeat itself, albeit cyclically, installing radiant floor heat in the summer is a prudent measure to prepare the home for optimal comfort in the winter.

As an added benefit, not only will comfort be conserved with warm floors, energy usage will be conserved as well. A little known fact is that radiant heating reduces building heat load by 25-35% compared to convection heating according to the American Society of Heating Refrigeration and Air Conditioning Engineers. Moreover, with radiant floor heat there is no heat lost in the ductwork which can amount up to 35% according to the U.S. Department of Energy.

Radiant warm floors are best installed in summer when tile and wood flooring materials can be trimmed outside and when mortar for setting tile can be mixed outside, sparing the indoor air environment from dust and airborne particulates. What's more, Thermosoft is offering off-season discounts to promote summer installations of radiant floor heat and to contribute to the global comfort conservation effort.

Homeowners and professional installers can conveniently shop Thermosoft's secure and verified website that reliably operates 24/7/365. Many buyers call Thermosoft's toll-free "heatline" to speak with knowledgeable and trusted professionals to help them navigate various in-floor warming options. Thermosoft's candid, informative and respectful sales representatives are standing by to answer radiant floor heat and installation questions by phone, email or by chat. Thermosoft offers a 100% money back guarantee.

ThermoSoft International Corporation is the leading, fully integrated, USA manufacturer of UL and ETL/Intertek compliant in floor warming systems that are easy-to-install, affordable and green, saving energy up to 40%. ThermoSoft provides its systems for installation under almost any type of floor covering. Same day shipping, lifetime warranty, toll-free installation and lifetime technical support are provided for ThermoSoft's floor heat systems.

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