News & Press Releases August 2010

QUALIFIED REMODELERS' Choice100 Products 2010

Thermosoft Voted Top Product by Qualified Remodeler Magazine

Thermosoft Ranks Ahead of All Radiant Floor Heat Competitors

Industry leader and U.S. manufacturer, Thermosoft International Corporation, achieved top ranking among radiant floor heating competitors in Qualified Remodeler Magazine's prestigious Top 100 List. Thermosoft's technologically advanced floor warming system ranked #4 overall. From thousands of products featured every year in Qualified Remodeler, Thermosoft's energy efficient floor heating product was the 4th most requested by subscribers.

Russ Dunn, Thermosoft's Vice President of Marketing stated that even during this tough economy, informed consumers continue to look for affordable products that increase quality of life, reduce energy consumption and increase home value. Thermosoft's radiant floor warming does all three delivering superior comfort with a return on investment.

Another advantage of Thermosoft's electric floor warming systems is that they are so easy-to-install. They can be installed when remodeling individual rooms as well as during new construction. Installing floor heat by room saves energy says Dunn. That way, rooms can be heated to different temperatures based on how and

when they are used. It's not necessary or prudent to warm the whole house at the same time and temperature. Thermosoft's programmable energy saving thermostats automatically adjust temperature around-the-clock to save maximum energy.

ThermoSoft International Corporation is a leading USA manufacturer of UL and ETL listed electric radiant floor heating systems. As a USA manufacturer, Thermosoft offers its customers unparalleled quality and service – from shipping orders on the same or next business day, to expert sales advice, technical support and factory training programs. Thermosoft's floor warming products utilize the company's patented FiberThermics® intelligent heating element technology for the ultimate in comfort and safety. Incorporated in 1996, ThermoSoft is headquartered in the Chicago, IL suburb of Buffalo Grove. For more details, visit www.warmfloorsource.com.

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#4 Thermosoft

Thermosoft offers radiant heat flooring systems that are designed to be simple to install. Standard sized mats are easily manipulated on-site to fit any floor. The flooring system can save energy up to 40% using Thermosoft's energy saving programmable floor thermostat.