

Homeowners "Go Green" With Eco-friendly ThermoFloor Radiant Heating Systems from ThermoSoft Title

Super-efficient floor-up heating model with room-by-room control improves air quality, slashes home energy consumption by up to 40%

Buffalo Grove, IL -- ThermoSoft International Corporation, a market leading manufacturer of radiant floor heating systems, is committed to helping eco-conscious homeowners "go green" by dramatically reducing energy consumption. The company's ThermoFloor™ under-floor radiant heating systems heat rooms from the floor up, using the natural flow of warm air rising, to maximize efficiency and reduce the amount of energy needed to heat the average home by 30 to 40%.

ThermoFloor radiant heating systems work under any laminate, snap lock tile, floating wood or engineered wood flooring. Using ThermoSoft's patented FiberThermics® electro-conductive fiber heating elements, ThermoFloor conducts heat safely and uniformly across any room for consistent, evenly distributed energy-efficient warmth.

The ThermoFloor systems are controlled room-by-room via ENERGY STAR programmable thermostats that meet strict energy efficiency guidelines set by the U.S. government. This further lowers energy consumption by heating only rooms that are currently being used.

"Forced air heating systems typically push warm air into a room up near the ceiling; since air moves down only as it cools, the air has to be heated to temperatures higher than the actual thermostat setting to retain enough warmth to provide comfort at floor level," explained Eric Kochman, President of ThermoSoft. "This uses an awful lot of energy to generate heat that is essentially wasted with forced air systems."

"With ThermoFloor's bottom-up heating model, warmth is concentrated near the floor, where it's needed. There's no cooling effect to compensate for, so it requires far less energy to sustain the desired level of warmth. As a result, ThermoFloor reduces home energy consumption by as much as 40%, which is good for the planet, and it also significantly lowers heating bills, which is good for the consumer, especially in today's economy," added Dunn.

ThermoFloor's environmentally friendly radiant heat also improves air quality in the home, unlike forced air systems which can distribute dust, pollen and allergens through duct-work as air is forced from room to room. This makes ThermoFloor a perfect choice for health-conscious families and allergy sufferers.

A truly "green" product, eco-friendly ThermoFloor is made from recycled materials.

About ThermoFloor

ThermoFloor is ideal for large areas like basements, and for kitchens, family rooms, playrooms (especially over garage area) and any room where laminate or floating wood flooring is desired. It is fast and easy to install, requiring no cement or track work for spacing the wires. It uses standard North American household voltage, so no special electrical equipment or transformers are needed.

The heating elements in ThermoFloor are specially insulated to prevent overheating and protect against moisture and damage. ThermoFloor includes a unique sound and temperature insulating pad that provides insulation from the cold slab below while suppressing noise and warming the floor. No other radiant floor heating system provides a comparable 3-in-1 combination of valuable benefits.

ThermoSoft manufactures ThermoFloor and sells it directly to homeowners, builders, remodeling contractors and flooring installation companies online via its website. This way, ThermoSoft can offer factory-direct prices, making ThermoFloor a highly affordable way to help homeowners "go green".

ThermoSoft offers next business day shipping, lifetime technical support and free installation advice.



About ThermoSoft International Corporation:

ThermoSoft International Corporation is a leading USA manufacturer of UL and ETL listed electric radiant floor heating systems for all types of floors and the exclusive manufacturer of heating systems utilizing patented FiberThermics® technology. Over 1,000,000 households in the U.S. and Canada enjoy ThermoSoft's electric heating products. Founded in 1996, ThermoSoft is headquartered in Buffalo Grove, Illinois. For more information contact the company at 1-800-308-8057 or visit www.warmfloorsource.com.

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