

Thermosoft Exclusive License Strengthens WestPoint Stevens' Commitment to Electrics

BUFFALO GROVE, IL (February 4, 2003) - Thermosoft International Corporation (<u>www.thermosoftinternational.com</u>) today announced a joint agreement giving WestPoint Stevens Inc. (NYSE: WXS) (<u>www.westpointstevens.com</u>) the exclusive license to Thermosoft's heating technology for bedding products in North America.

WestPoint Stevens successfully introduced its electric Vellux® Fahrenheit[™] heated blanket with Thermosoft® FiberThermics[™] technology at the fall home textiles market in New York. WestPoint Stevens standard Vellux blanket - a revolutionary fabric with the look and feel of frosted velvet - has long been America's leading blanket at retail.

"Now, as holder of the exclusive **Thermosoft** license for bedding products in North America, **WestPoint Stevens** will utilize **Thermosoft's** technology to expand its range of heated bedding products in 2003," said the Company's Basic Bedding Division President Art Birkins. "Our introductions will include printed and solid- color **Vellux** throws, quilted mattress pads and other types of woven blankets and throws."

FiberThermics is the trade name for **Thermosoft's** new generation of gentle wireless heaters that use the world's latest technology for warming. The patented and patent-pending heaters conduct electricity through textile fibers specifically designed for heating. "Our heaters offer all the advantages of radiant warmth with the added benefits of using soft and supple fiber threads instead of metal wires," said Russ Dunn, Thermosoft Vice President - Marketing.

Both companies expect the combination of **Vellux** and **FiberThermics** technologies to be a winner with consumers. Recent **QVC** shopping channel segments featuring the **Vellux** heated blanket achieved sell-out success.

WestPoint Stevens Inc. is the nation's premier home fashions consumer products marketing company, with a wide range of bed linens, towels, blankets, comforters and accessories marketed under the wellknown brand names GRAND PATRICIAN, PATRICIAN, MARTEX, ATELIER MARTEX, BABY MARTEX, UTICA, STEVENS, LADY PEPPERELL, VELLUX and CHATHAM - all registered trademarks owned by WestPoint Stevens Inc. and its subsidiaries - and under licensed brands including RALPH LAUREN HOME, DISNEY HOME, SANDERSON, DESIGNERS GUILD, GLYNDA TURLEY, SIMMONS BEAUTYREST and THERMOSOFT. WestPoint Stevens is also a manufacturer of the MARTHA STEWART and JOE BOXER bed and bath lines. WestPoint Stevens can be found on the World Wide Web at www.westpointstevens.com.